

ARROW

The Official Publication of the School Nutrition Association of North Carolina

Winter 2022 - Volume 104



Dates to Remember

District Meetings

District 1 - April 2, 2022

District 3 - February 8, 2022

District 4 - TBA

District 5 - March 19, 2022

District 7 - March 3, 2022

Board of Directors Meetings

WINTER MEETING

Zoom - February 4, 2022

SUMMER MEETING

Greensboro - June 20, 2022

SNA OF NC Meetings

COMMITTEE DAY

Greensboro - May 13, 2022

CHAPTER LEADERSHIP SEMINAR

Greensboro - June 21, 2022

NEW HORIZONS TRADE SHOW

Greensboro - June 22, 2022

ANNUAL CONFERENCE

Greensboro - June 22-24, 2022

SNA MEETINGS

School Nutrition Industry Conference

San Antonio, TX - January 16-18, 2022

Legislative Action Conference

Washington, DC - March 6-8, 2022

SNA Annual Conference

Orlando, FL - July 10-12, 2022

SNA-NC DUES AND INCOME TAX DEDUCTIONS

The Internal Revenue Code requires us to notify you that a portion of your dues to the School Nutrition Association of North Carolina is not tax deductible based on the nondeductible lobbying expenses that SNA-NC incurs. According to our estimate of lobbying expenditures for 2020-2021, 100% of your dues for 2020-2021 are not deductible for income tax purposes. Should you have additional questions regarding the deductibility of your dues, please contact your tax professional.

AWARD DEADLINES

Lynn Harvey 1st Timer Scholarship Award to Kristen Bealler *Entries due by January 31, 2022*

Reginald Ross Inclusion Scholarship Award to Kristen Bealler *Entries due by January 31, 2022*

100% Membership Award to Dawn Roth *Entries due by February 28, 2022*

Director of the Year Award to Kristen Bealler *Entries due by March 1, 2022*

Manager of the Year Award to Kristen Bealler *Entries due by March 1, 2022*

Employee of the Year Award to Kristen Bealler *Entries due by March 1, 2022*

Mary Long Beasley Award to Kristen Bealler *Nominations due by April 30, 2022*

SNA-NC Scholarships to Kristen Bealler *Entries due by May 1, 2022*

Chapter of the Year Award to Kristen Bealler *Entries due by May 1, 2022*

Lunch Bell Award to Kristen Bealler *Entries due by May 1, 2022*

Partner in Education Award to Kristen Bealler *Entries due by May 1, 2022*

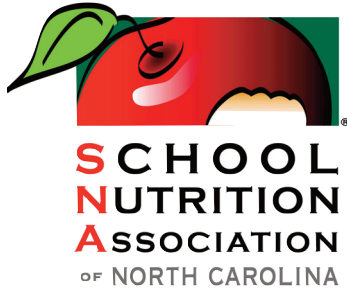
Tim Greene Memorial Scholarship to Kristen Bealler *Entries due by May 1, 2022*

Gene Causby Memorial Scholarship to Kristen Bealler *Entries due by May 1, 2022*

Martha Gomer Spirit Award to Kristen Bealler *Entries due by May 1, 2022*

ARROW

The Official Publication of the School Nutrition Association of North Carolina



Dana Edwards - President
danaedwards@johnston.k12.nc.us

Dawn Roth - Executive Director
jbdfroth@aol.com

School Nutrition Association

2900 S. Quincy Street, Suite 700
Arlington, VA 22206-2233
Ph. (800) 877-8822

Produced & Published by:
DB Design & Print
704-458-3994
browndebi@aol.com



features

- 2 **Conference Invitation**
- 5 **Awards Update**
- 6 **Junior Chef Competition**
- 12 **Culinary Arts**

departments

- IFC **Dates to Remember**
- 3 **President's Message**
- 4 **National School Breakfast Week**
- 7 **Legislative Update**
- 8 **Board Minutes**
- 9 **District Meetings**
- 11 **Membership Update**
- 18 **SNA-NC Balance Sheet**
- 20 **New Members**
- 22 **SNA-NC Industry Partners**
- 23 **National and State Application**
- IBC **Board Address Page**









Everyone looks forward to summer, a time that you can take a break, smell the flowers, and even plan a little time to focus on **YOU**. We hope that you will plan to attend the 2022 School Nutrition Association of North Carolina (SNA-NC) Annual Conference!

The Annual Conference is being designed to help you take the break, smell flowers and most definitely focus on **YOU**.

We are so looking forward to seeing our School Nutrition Family and hope that everyone can share how they have taken the year to truly *“Bloom into Your Potential”*. The year has already given each of us many opportunities for growth, whether it be handling shortages in staffing, or supply chain demands. Think of each opportunity as another petal on the flower, so who will bring the biggest and brightest flower to Greensboro?

We are working on getting the seeds in the garden and don't want you to miss out, so go ahead and mark the event on your calendar today. We also want your Superintendent to see the amazing things that you and your colleagues have accomplished this year and are once again allowing them to register to attend the Trade show **FREE** of charge.

There are so many exciting events planned this year, just to mention a few:

-  Chapter Leadership
-  New Horizons Trade Show
-  Educational mini-sessions which will include the return of “Make-It, Take-It”
-  Culinary Arts
-  Banquet and Awards
-  Endowment Raffle

Janet Johnson, Vice President and Ruth McDowell, President-Elect look forward to seeing you this year at Conference.

June 21-23, 2022 in Greensboro, NC

A Message from our President Dana Edwards

Do you feel like you are working one step forward and then two steps back? I sure do! We are thankful to have students back in school and eating with us; we are thankful for the staff that are working day in and day out to provide these meals to students; we are thankful for the health of our employees working in the cafeterias. There is so much to be thankful for this year that we may have taken for granted in years past.

One thing that COVID did for us is give us time to reflect and be thankful! What a great time to reflect on how you can bloom this year. I have found many people sharing their ideas about changing the service in their cafeterias...what a great way to bloom and bring out that voice to share with others. Others are giving us ideas of how to provide meals without our needed supplies...there's another bloom. You have a voice and an opportunity to share, so be that voice.

A few District meetings have already been held and I can see the potential in these District Directors to bloom in other ways too with SNA-NC. They are stepping up to the challenge whether it's a virtual meeting or in-person and they are making it the best one in years! Just being able to see those smiling faces of our members is a gift in itself. I have the pleasure of working with Julie Pittman, my speaker, this year at our District meetings to share her story and how she is traveling throughout the state sharing the importance of nutritious school meals. What a great way to show how we are all part of the puzzle at feeding the bodies and minds of our students. Julie was a previous teacher that saw the needs of her students firsthand and then helped

them learn that the cafeteria can play a vital part in their education. If you have not had your District meeting yet, please sign up to attend so you can be energized by Julie.

Also, at our District meetings I love sharing my journey into SNA-NC and School Nutrition. No matter what your dreams are, it's never too late to achieve those. Tell someone what you are dreaming about and ask them to help you bloom in this. A great way to start is by working

towards your certification through SNA and then helping on a committee. We are always looking for interested members to serve on committees. You will learn so much more about SNA and how you can help others, as well as our students.

Don't forget about the scholarships and awards available to you. These can be found on our SNA-NC website at www.schoolnutrition-nc.org. You can nominate yourself or a co-worker. My motto is, "you can't win if you don't apply."

Thank you for your dedication to serving our children and being a vital member of our Association.

We have come a long way this past year and will continue to thrive with the passion we have for service. Be proud of your accomplishments this year.

Be blessed!



Dana Edwards
SNA-NC President, 2021-2022





National School Breakfast Week March 7-11, 2022 School Breakfast: “Take Off with School Breakfast”

By: Imer Smith RD, LDN, Nutrition Chair

It is time to have your School Nutrition team shine and sparkle for the big event. We hope that you will **Mark Your Calendar Now** to participate in this year’s celebra-

tion of the School Breakfast Program with the theme “**Take Off with School Breakfast**”. The NSBW toolkit will be available soon to begin your creative thinking: <https://schoolnutrition.org/meetings/events/nsbw/2022/toolkit-handouts/>

National School Breakfast Week (NSBW), is a weeklong celebration of the National School Breakfast Program, established in 1975 by an act of Congress. Schools across the country will find ways to celebrate in 2022 with special menu items, events and fun activities designed for all students. NSBW is the perfect time to bring attention to your breakfast program and set a goal to increase participation.

Studies show that children who eat school breakfast are more likely to:

- ✓ Reach higher levels of achievement in reading and math
- ✓ Score higher on standardized tests
- ✓ Have better concentration and memory
- ✓ Be more alert and maintain a healthy weight



The National School Breakfast Program serves nearly **15 million children** every school day—helping ensure their academic success in school so they can start their day and reach their goals.

Don't have a winning plan yet? Don't worry! SNA is there to assist with a Countdown to #NSBW22 to help draw out your timeline and a #NSBW22 Resource Checklist to make sure your roster is ready at game time!

NSBW 2022 is scheduled for March 7-11, but if you have a student holiday or teacher work-day during that week you can celebrate anytime! The week before, or the week after—it's up to you!

Use SNA's toolkit as a resource to create context for Instagram, Facebook, and YouTube. The clocks ticking down! The countdown to #NSBW22 has begun!! Share your National School Breakfast Week 2022 stories and photos with the Arrow! Send them to Dawn Roth at jbdfroth@aol.com.



100% Membership and Certification Applications due February 28, 2022

Forms for the 100% Membership and Certification Award are available on the website at www.schoolnutrition-nc.org and in the Chapter Leadership Manual. For schools to qualify, all full time Child Nutrition Personnel must have a membership number by December 31, 2021. Membership rosters will be mailed to all chapters and school districts at the end of January. Members must be included on these rosters to qualify. Schools with 100% membership are recognized and honored at the Annual Conference in June. Additional information will be coming from Beverly Cash, Membership Chair, in the spring Arrow.

Scholarships & Awards Update

By Kristen Bealler, Leadership Development/Awards Chair

It's that time again to recognize the outstanding efforts, accomplishments, and contributions of our SNA-NC members. One of the many amazing SNA and SNA-NC awards and/or scholarship opportunities could be the catalyst that helps someone "BLOOM" into their potential!

Often, we forget the value in saying "thank you" or "good job" to our school nutrition teammates. Nominating an association member is the perfect opportunity to recognize individuals in our districts who have gone above and beyond and helped make their school nutrition program successful. As the Leadership Development/Awards Committee Chair, I am committed to seeing our members acknowledged for their efforts and the goals they have set for themselves personally and professionally. Please consider taking the time to nominate co-workers, administrative teams or other community members who have helped you to **GROW** and **BLOOM** as a program.

It is now easier than ever to apply for a scholarship and/or award because it is now online! Multiple opportunities exist to further your education, attend SNA/SNA-NC conferences/meetings or to simply help you do your very best at your profession. Take the opportunity now to review the various awards or scholarship opportunities at our website <https://www.schoolnutrition-nc.org/AwardsScholarships.aspx>. Deadlines are approaching so get those applications in on time! You can always reach out to me via email at beallerkr@hickoryschools.net and I will be glad to help you navigate the process. Submission via mail or online will be accepted.

Note that the deadline for the Lynn Harvey First Timers Scholarship Award and the Reginald Ross Inclusion Scholarship Award is January 31, 2022.

SNA Awards and Scholarships Deadlines

- | | |
|---|--|
| • Lynn Harvey First Timers Scholarship Award | January 31, 2022 |
| • Reginald Ross Inclusion Scholarship | January 31, 2022 |
| • 100% Membership Form | February 28, 2022 (<i>submit to Dawn Roth</i>) |
| • Employee of the Year Award | March 1, 2022 |
| • Manager of the Year Award in Honor of Louise Sublette | March 1, 2022 |
| • Director of the Year Award | March 1, 2022 |
| • Mary Long Beasley Award | April 30, 2022 |
| • Martha Gomer Spirit Award | May 1, 2022 |
| • Gene Causby Scholarship | May 1, 2022 |
| • Tim Green Scholarship | May 1, 2022 |
| • Lunch Bell Award | May 1, 2022 |
| • Partners in Education | May 1, 2022 |
| • Chapter of the Year | May 1, 2022 |
| • SNA Scholarship Application | May 1, 2022 |





Encourage Students to Enter the 2022 N.C. Jr. Chef Competition

Get ready for the fifth statewide and second virtual N.C. Jr. Chef Competition! High school students enrolled in N.C. Career and Technical Education Culinary Arts and Hospitality, Food and Nutrition, or Food Science and Technology courses are encouraged to work with their Family Consumer Sciences teacher and local School Nutrition Program to create a school lunch entrée recipe that adheres to National School Lunch Program regulations, features at least two North Carolina grown ingredients and one USDA Foods item, and meets student taste preferences.

Applications with recipes, recipe photos, cost and nutrient analysis and permission forms are due January 26. Based on a review of applications and recipes received, up to eight finalist teams will be selected for the cook-off. For the virtual cook-off, teams will submit final applications with recipes, recipe photos, cost, and nutrient analysis along with a video of the teams preparing and plating their recipe and a time management plan for finishing the dish within the 90-minute time limit by March 2. Teams will participate in live virtual interviews March 22 or 23. All finalist teams will be recognized, and the competition results announced during the N.C. FCCLA State Leadership Conference March 30 and a virtual ceremony March 31. Student members of the top three teams will win scholarships to attend Sullivan University. The first-place team will advance to the Southeast Jr. Chef Competition for a chance to win a full scholarship. For more information and competition materials, visit the NCDPI, School Nutrition Division website.

Industry Seminar Update

February 21-23, 2022

Pinehurst, North Carolina

It's not too late to register for the Industry Seminar in Pinehurst. The Industry Seminar is a wonderful networking opportunity for our Industry Partners and School Nutrition Directors, Supervisors, Central Office Staff, NCDA, and NCDPI. You can download the registration forms on our website at <https://www.schoolnutrition-nc.org/SNA-NCIndustryConference.aspx> or contact Dawn Roth at jbdfroth@aol.com.

Trade Show Update

June 22, 2022

Greensboro, North Carolina

The Industry Committee is busy working on the 2022 New Horizons Trade Show. Because it got rave reviews last year, we will keep the format that school districts will go through the show together, rather than having a Buyers' Morning. Look for more information in the Spring Arrow.

Legislative Update

By Gretchen Wilson, PP&L Chair

We had a busy Fall in 2021 with our State Budget negotiations: we successfully achieved statutory relief on our Indirect Costs along with getting that much-needed new State Budget enacted. SNA-NC requested that our state statute be changed so that Indirect Costs would only be chargeable at a 3 months' operating balance (from the prior law at 1 month's operating balance). In the final budget, the General Assembly "split the difference" at a 2 months' operating balance being required before triggering any Indirect Costs and that, thankfully, is now law.

Additionally, SNA-NC successfully obtained this new sentence in that same state statute ("School food services" NC General Statute 115C-450):

"(c) No public school unit that provides school nutrition services shall assess an unrestricted indirect cost rate to a school nutrition program that is more than eight percent (8%)."

Significantly, prior NC guidance had allowed up to an eighteen percent (18%) Indirect Cost rate which risked bankrupting School Nutrition Programs (SNPs) and unfortunately did in some cases, as you know.

Thankfully, several other advocacy groups such as the NC PTA, the NC Medical Society, the NC Alliance for Health, among many others, supported this effort with the goal of ensuring sustainability and solvency in our SNPs; therefore, feeding students better. The collective efforts of our increasing groundswell of stakeholders working toward stronger SNPs together have been an ongoing priority that our Association has worked hard to achieve over the years. Your membership and your advocacy helped us make this happen and we need your involvement – and that of our SNP colleagues – now more than ever.

SNA-NC has much to be grateful for this year. If you have not yet thanked your NC Senator and NC Representative at the NC General Assembly, please do so today! District lines have gotten re-drawn so always check the General Assembly's website to find out who represents you. In 2022, all legislators will be up for re-election if they are running again, and it will be a time to get to know the candidates for office in your (possibly) re-drawn district.

In 2021, we had several other legislative items under consideration that included: 1) permanent (recurring) funding to offset the \$.40 reduced lunch cost; 2) state funding for our workers' hospitalization and retirement rates (i.e., benefits); and 3) increased minimum wages for our staff. These are all items that we will have to continue working on in 2022 as they were not funded in the 2021-22 budget.

One big item in 2021 was legislators' discussions about increasing the minimum wage for school staff (noncertified personnel). Unfortunately, the legislature did not appropriate State dollars in the 2021 budget for our SNP noncertified staff – the General Assembly typically views SNPs as their own independent "enterprise-funded" programs. Changing the hearts and minds of state leaders to appropriate state dollars for the estimated \$11.9 Million for us to get to \$13/hour and \$28.4 Million for us to get to \$15/hour will remain a big issue where we need your help. While the legislature did fund other school staff's increased wages to \$13/hour if they are State-funded positions, the legislature has not historically funded our SNP wage increases. We need your help and that of all SNP employees to help educate both our local and state leaders, whether school superintendents, county commissioners or state legislators, on the "Why" and "How" we need local and state dollars to supplement our highly trained and highly coveted SNP staff. Our staffing shortages and sustainability will continue to be top priorities in 2022. Your PP&L Committee along with our wonderful Lobbyist, Rachel Beaulieu, will continue to work on our SNA-NC legislative priorities during the 2022 Short Session of the NC General Assembly.

Email me at wilsong1@pitt.k12.nc.us with your local legislative updates or legislative questions for the committee to discuss in 2022.

SNA-NC Board of Directors Meeting Minutes

September 24, 2021 - Sheraton Four Seasons - Greensboro, NC

The Board of Directors Meeting was called to order at 10:40 a.m. by *Dana Edwards, President*. The SNA-NC Vision and Mission Statements were read aloud by all in attendance. *Ruth McDowell, President-elect* shared the Thought for the Day.

BUSINESS AGENDA

Roll call was completed by *Janet Johnson, Vice President*. A quorum was present.

Dana Edwards, President shared with the Board the correspondences that have been received.

The September 24, 2021, meeting agenda was adopted by the Board.

A budget update was prepared and presented by *Mary Ann Shoaf, Bookkeeper*.

A Mega Issue discussion was facilitated by *Dana Edwards, President* on the topic “From the Show Floor.”

INFORMATION AND ANNOUNCEMENTS

Mary-Catherine Talton, PP&L chair provided legislative updates.

Dana Edwards, President and *Ruth McDowell, President-elect* provided the SNA-NC Annual Conference Report.

Dawn Roth, Executive Director provided the SNA-NC Trade Show Report.

Dana Edwards, President shared the 2021-2022 Calendar updates.

Dana Edwards, President provided the candidates and awards updates.

Dawn Roth, Executive Director provided the Arrow articles list with the upcoming deadline of November 15, 2021. She then presented the required annual Board Orientation training.

With no further business, *Dana Edwards, President* declared the meeting adjourned at 11:47 a.m.

Minutes respectfully submitted by:

Lorie Reece

SNA-NC Secretary-Treasurer 2021-2023

District Director Orientation September 23, 2021

By Cheryl M. Cunningham, District Director Chair and District IV Director

The District Directors for the School Nutrition Association of NC met at the Drury Inn in Greensboro, NC on September 23, 2021. This training was held prior to the fall Board Meeting, which was held on September 24, 2021. In attendance were Tammy Rinehart, District 1; Danelle Smith, District 2 on Zoom; Amber Sharpe, District 3; Cheryl Cunningham, District 4; Lynn Essick, District 5; Kathy Coble, District 6 on Zoom; Sheryl Harris, District 8 on Zoom; Dana Edwards, President; Ruth McDowell, President-Elect; Janet Johnson, Vice President and Dawn Roth, Executive Director.

We went through the District Directors handbook and learned a great deal regarding our responsibilities as SNA-NC District Directors. The main topic of discussion was planning District Meetings that are inviting and fun to allow local members to come together to celebrate each other and the President’s theme. There were a lot of great ideas discussed. We thoroughly enjoyed learning from each other.



District II Meeting

November 6, 2021

By Danelle Moore Smith, District II Director

The District II Meeting was hosted by Lenoir County Public Schools on November 6, 2021. This meeting was



held virtually and we had Child Nutrition professionals from Lenoir, Brunswick, Onslow, New Hanover, and Craven Counties at the meeting. Updates were given by Pamela Sheets from DPI, Beverly Cash gave a membership update, and Penny Fine gave an industry update. It was great hearing from each of these ladies and the information gained was awesome! A big Thank you to these ladies for keeping us all up to speed in each of these areas of the School Nutrition Association. Dana Edwards also gave the President's address to all of our members present at the meeting. Julie Pittman then talked about her experience with food insecurity in her past as a student growing up and then talked with us about moving forward to work toward continuing the work of building those bridges to ensure that we are starting our students out right with breakfast but also continuing to support our students by feeding them so that they can go into the classrooms and do their very best.

District VI Meeting

October 23, 2021

By Kathy Coble, District VI Director

The District VI meeting was held on Zoom on Saturday, October 23, 2021. We had 20 members in attendance.

The meeting started on time and

Dana Edwards did the welcome. Kathy Coble then presented a power point presentation on membership and other pertinent information regarding SNA.

After the presentation we dove right into our speakers and first up was Penny Fine, Gilbert Foods who gave us an update on Industry. Gretchen Wilson, Director of Pitt County and the new PP&L Chair updated us as well and gave us great information to carry forward.

Reginald Ross our Past President of SNA spoke to us and gave us a membership update followed by Walter Beal, NCDA&CS who gave an NCDA update. Janet Johnson, NCDPI and Vice President of SNA gave us an update as well.

The day ended with our guest speaker, Julie Pittman, Educator Engagement Special Advisor to NC Superintendent of Public Instruction at NC Department of Public Instruction. She led us into a wonderful presentation. Everyone in the Zoom meeting got involved and we had some great questions as well.

The meeting ended by Dana who thanked everyone for participating in the Zoom meeting. Kathy Coble also thanked everyone as well and the meeting was adjourned.



District VIII Meeting

December 9, 2021

By Sheryl Harris, District VIII Director

The District VIII meeting was held on Thursday, December 9th, 2021, at Nesbitt Academy Cafeteria. Our groundwork preparation began with team members from Haywood, Henderson, and Buncombe County Schools to **“Bloom into your Full Potential”**. Just like sunflowers that go through five stages during its’ life cycle, we went through five growing stages of our professional meeting together as a beautiful garden!



Breaking Ground: We were welcomed by Elizabeth C. Payne, Buncombe County Schools Nutrition Director and Chapter Advisor with our Thought of the Day, who passed the shovel to our BCS Superintendent, Dr. Tony Baldwin. Dr. Baldwin spoke of the importance of our School Nutrition department and expressed his appreciation for all we do and especially how it was magnified during the pandemic. Dr. Baldwin then passed the shovel onto Mrs. Susanne Swanger, BCS Associate Superintendent who praised all our efforts in preparing students to remain engaged during the school day, stating that a hungry mind cannot learn and retain educational instruction during the school day.

The Germination Phase (Begins the Sunflowers life): District VIII Director, Sheryl Harris, had the pleasure of introducing our SNA-NC President, Dana Edwards to address the group. Dana spoke on behalf of SNA NC, informed us of available awards and scholarships, and our PP&L update. Dana then had the pleasure of introducing our guest speaker. (During germination, roots develop from the seed and a shoot will push through the surface of the soil. The shoot is



looking for sunlight.)

The Vegetative Phase (Plant grows leaves) & The Reproductive Phase (The bud may have a star like appearance): What an honor and privilege it was for us to have Julie Pittman, Educator Engagement Special Advisor to NC Superintendent of Public Instruction at NCDPI, be with us to speak to the group. Julie brought her ray of sunshine by sharing her own personal experience, explaining the impact we have on our students and community by having the cafeteria as the heartbeat of the school. We are doing more than just feeding meals, we are feeding their minds, bodies, and souls to prepare them for the future. Her testimony and heartfelt presentation is a gentle reminder that we are all in the position to make lifelong choices that will impact a student. (During the vegetative phase of a sunflower's life, leaves begin to grow, and the plant needs to be watered regularly. If planted in poor soil, add a slow acting fertilizer. During the reproductive phase, you will see the star like appearance bud transform into a tall stemmed, yellow bloom)

The Blooming Phase (take advantage of yellow blooms): Having received plenty of sunlight and water to “our garden”, we moved onto our Make It & Take It session. A special thank you to our BCS SNA Secretary/Treasurer Dana Nickloy for arranging this session. While creating our own sunflowers to take home, a great time of conversation and fellowship was had while playing icebreaker bingo. (The blooming phase provides the opportunity for bees to pollinate the flower and fertilize the seeds!)

Harvesting Phase: We concluded our afternoon with a meal and are re-energized to **“Bloom into your Full Potential.”** A closing thought to all of our SNA members, in conjunction with our SNA-NC Presidents theme: “Sunflowers symbolize strength, adoration and loyalty, so they’ll have sentimental meaning to friends and family”. Grow tall, grow strong, plant seeds, give water and care as needed.

Thank you to the following team members who helped with today’s event: Elizabeth Payne, Buncombe County SNA Executive Board and members, Haywood, and Henderson County SNA Chapter members, BCS Supervisor- Alison Conroy for our catered meal & Catherine Batusic, with Affinity Group for our goodie bags.



MEMBERSHIP UPDATE

By Beverly Cash, SNA Membership Chair

This past fall, in November 2021, the School Nutrition Association of NC has a remarkable 2,457 members. About 80% total membership is district owned. When comparing membership to prior year; in November 2020 we had 2,524 members.

Generally, membership trends show that membership numbers decline during the summer vacation months and winter and then bounces back in the fall and spring. Let's put an end to these trending declines and work to keep our membership numbers on the rise as we move through the winter months. Our 2021-2022 school year 2 % growth goal for membership is 2,462. We need to recruit another 5 new members to be able to reach this goal. Let's work to not only meet this goal but break it! No one person or district can do this alone. We must work together to recruit new members to our fabulous organization.

Recruiting new members remains crucial to the continued success of our Association. So, what can we do this year to help increase our membership? Simple, if all existing members worked to recruit just one new member; we would immediately double our membership. Think of how much greater our voice would be to advocate on behalf of our members and the children we serve. I encourage you to BRING A FRIEND to your next meeting, gathering, or event.

Joining an association provides members with a competitive advantage because they become active, informed members of their industry. As a member, you understand the value of belonging to SNA. Help SNA recruit new members by sharing some of the many benefits that come with becoming an SNA member.

SNA offers....

- Year-round free educational webinars on pertinent topics like food allergies, food safety and procurement
- Educational meetings and networking events tailored to your needs
- Nationally recognized certificate and credentialing programs
- Legislative and advocacy efforts
- PR and marketing tools to promote your programs to parents, students and the school community
- Scholarships for you and your team
- A subscription to SNA's award-winning magazine, School Nutrition
- Access to the latest news and issues from the SNA website and e-newsletters including SNA SmartBrief
- Member-only insurance plans including comprehensive health insurance and life insurance

As an SNA-NC member you have access to workshops, conferences and other professional opportunities at reduced rates. You are eligible for scholarships for education, opportunities to network with others in your profession, receive three SNA-NC magazines (Arrow) yearly, and are able to enhance your career through SNA's certification.

Now, more than ever, SNA is working to provide enhanced professional development opportunities with the newly launched SNA learning center. This online Training Zone is a one-stop shop for on-demand e-learning, one-click webinar registration and just-released online training modules new online training tools.

Membership in SNA is a great investment in our future and the future of millions of school children we serve. Standing united for school nutrition; the larger our membership, the stronger our voice is to advocate on behalf of our members and the children we serve.

REMEMBER to Recruit at least 1 (one) new SNA member during a calendar month between August 1, 2021 and May 31, 2022 and you will automatically be entered into the random prize drawing for the month that you recruited.

DON'T FORGET!

Make sure the new member writes your name in the referral section of the membership application, otherwise it won't count toward the campaign!

Culinary/Creative Arts 2022 Update

By Jamie Narron, Culinary/Creative Arts Chair

We are excited to watch everyone *Bloom into Your Potential* with the School Nutrition Culinary/Creative Arts in 2022! The competition will be held in the Colony Room on the third floor of the Koury Center. It is suggested that each competitor bring one associate to assist with the movement of entries and running errands. **Please bear in mind that only the individual competitor will be permitted into the setup area. Please give careful consideration to your entries this year and make sure that you allow yourself enough time for setup to succeed at our show. Please make sure that your contact information (phone and email) are correct and legible (Please PRINT). Also, if you send in your entry and later decide to not participate, please notify Jamie Narron.**

If you have any questions, you may contact Jamie Narron, Culinary/Creative Arts Chair at jamie.narron@wilson-schoolsnc.net or 252-399-7849 (W). We look forward to seeing you in June!

Culinary Arts / Creative Arts Competition

Are you planning to enter the 2022 Culinary Arts and Creative Arts Competition in Greensboro?

At this time, we are planning for Culinary/Creative Arts registration packets to be available at the table outside of the Colony Room on the third floor of Koury Center. Only people who are participating in and judging the Culinary/Creative Arts competition will be allowed in the set-up area. We will have lots of volunteers to assist the ones entering. Please watch for the Spring 2022 Arrow for further details on set-up time, viewing, etc. You can contact Jamie Narron, Culinary/Creative Arts Chair at jamie.narron@wilson-schoolsnc.net with any questions.

Please follow the competition rules EXACTLY to avoid disqualifications. The biggest challenge judges face each year is contestants being disqualified. The major reason for disqualification is entering your item in the wrong category, missing recipe cards, using the incorrect theme or size for National School Lunch Week or National School Breakfast Week decoration, or simply not following the guidelines. Please make sure that you understand the requirements for the category you are entering. Please be sure to read all the instructions carefully and ask questions if something is not clear, prior to submitting your entry form. If you have questions, please email them to jamie.narron@wilsonschoolsnc.net.

All entries will be judged by professionals who understand the program. They will disqualify entries not meeting the requirements and rules of the competition. Disqualified entries will be identified with the reason for disqualification.

In order to lessen confusion, the K-5 Food Based Menu Planning approach will be used for the following categories: Lunch/Entrée Meal, Sandwich/Wrap Plate, Ethnic Plate, School Breakfast, Meat/Grain Entrée, Grab n Go/Second Chance Breakfast, Entrée Salad, Commodity Fruit, Commodity Vegetable, NCDA Farm to School Vegetable, Whole Grain Side Dish.

The K-5 meal pattern guidelines follow:

Breakfast Meal Pattern 2021-2022 K-5	Lunch Meal Pattern 2021-2022 K-5
1 cup Fruit minimum per day	½ cup Fruit minimum per day
1 oz. Grain minimum per day	¾ cup Vegetable minimum per day
1 cup Milk minimum per day	1 oz. Grain minimum per day
	1 oz. Meat minimum per day
	1 cup Milk minimum per day

Mission Statement

The mission of the School Nutrition Association of North Carolina Culinary/Creative Arts Competition is to attractively display, and merchandise foods and creative decorations used in the operation of the North Carolina Child Nutrition Programs.

General Information for all Participants

- Participant must be a SNA-NC member and pre-registered for the SNA-NC Annual Conference.
- Entries must be in the name of an individual member. School entries are not permitted.
- Participant must register with the Culinary and Creative Arts Committee prior to set up. At that time, entrants will receive their instruction packets. Each participant is required to pick up his/her own instruction packet.
- Only participants will be allowed in the show area during set-up and preparation. Participants must leave the show area prior to judging time. Name badges and culinary participation ribbons should be worn at all times participants are in the Culinary/Creative Arts area.
- No materials should identify the exhibit/item as that of a specific individual, school, or school system. However, it is permissible to display supplier's name on food products such as milk containers or individually pre-packaged items as this is the typical way those items are utilized in the school cafeteria.
- Each entry will be given a number and judged by number not by personal identification.
- The SNA-NC Culinary and Creative Arts Competition Committee and the SNA-NC are NOT responsible for the loss or theft of any item or display.
- Entries may be sampled, touched, or otherwise handled.
- No prizes will be awarded to contestants who remove their entries before the specified competition viewing closing time.

Division I: Culinary Arts

5 Categories, 17 Competition Sub-Categories

A. School Lunch or Breakfast Plate – All entries should follow the K-5 Meal Pattern for 2021-2022 and must represent a complete reimbursable meal. Food components may be weighed or measured.

- 1. Lunch / Entrée Meal** – Meat entrée is served with appropriate fruit(s), vegetable(s), grain, and milk. Examples: BBQ Chicken, Oven Roasted Chicken, Pizza, Spaghetti, Chili, or soup with protein.
Needs to be a reimbursable meal
- 2. Sandwich or Wrap Plate** – Entrée is served in a wrap, pocket or between appropriate grain. Entrée should include the meat and grain and be served with appropriate fruit(s), vegetable(s), and milk. Examples: Hot Dog, Cheeseburger, Chicken Fillet, Pita Bread, Croissant, Taco, Burrito, Open Faced Sandwich.
Needs to be a reimbursable meal
- 3. Ethnic Plate** – The entire tray must be ethnic food.
Needs to be a reimbursable meal
- 4. School Breakfast Plate** – The plate should be made up of items that make a reimbursable meal for breakfast. Example: Muffin/Fruit/Milk, Breakfast Pizza/Fruit/Milk, Chicken Biscuit/Fruit/Milk, Sausage Biscuit/Juice/Milk.
Needs to be a reimbursable meal.

B. Entrée Category – An Entrée is defined as a combination food item intended as the main component of the meal. All entries must be accompanied by a recipe card, no size restriction. All entries should follow the K-5 Meal Pattern for 2021-2022. It is recommended that prepackaged items not be used.

- 1. Meat/Meat Alternative Entrée** – Protein/grain entrée that meets the minimum USDA recommended serving size. Entrée must contain the meat / MA components. May be protein/grain, sandwich, wrap, etc. Examples: fish sandwich, pork roast/roll, Caesar chicken wrap, chicken salad/roll, ethnic entrée such as teriyaki beef/rice.

2. **Grab n Go/Second Chance Breakfast** – Breakfast entrée that meets the current minimum USDA recommended serving size. Emphasis is on the convenience and marketability. Entry must be composed of three ingredients or more. Must be displayed the way it is served and displayed on a tray.
3. **Entrée Salad** – Meat/meat alternative entrée salad that meets the minimum USDA recommended serving size. Must include at least ½ cup serving of vegetable subgroups as specified in the USDA Food Buying Guide in addition to the salad mix. Examples: Taco Salad with chips/black beans/taco meat, grilled chicken with leafy greens/corn salsa.

C. Single Component Fruit/Vegetable/Grain Categories - All entries must be accompanied by a recipe card, no size restriction. Serving size must be a minimum ½ cup. (Consider a buffet style presentation also)

1. **Commodity Fruit** – A commodity fruit dish that has been prepared to be served as part of a reimbursable meal. The entry must include at least two ingredients, one being the commodity fruit.
2. **Commodity Vegetable** – A commodity vegetable dish that has been prepared to be served as part of a reimbursable meal. The entry must include at least two ingredients, one being the commodity vegetable.
3. **NCDA Farm to School Fruit or Vegetable** – Any Farm to School fruit or vegetable entry that has been prepared and served as part of the reimbursable meal. The entry must include at least two ingredients. The main ingredient must be the fresh fruit or vegetable product/products from the most recent Farm to School product calendar available at: <http://www.ncfarmtoschool.com/html/downloads/cal.htm> . Participation in Farm to School program by the LEA is not a requirement for entry in this category. If the product chosen is out of season, participant may use purchased product representative of the Farm to School product.
4. **Whole Grain Side Dish (Non-Bread)** – Any grain product designed as part of the reimbursable meal. The item must meet grain minimum USDA recommended meal pattern contribution for K-5 meal pattern. Examples, rice pilaf, couscous, chicken, and rice soup (soup does not fulfill meat/meat alternate meal pattern contribution), pasta salad.

D. Bread Categories - Entries do not have to meet minimum meal pattern contributions. All entries must be accompanied by a recipe card, no size restriction.

1. **Yeast/Sweet Yeast Breads** – Examples: Cinnamon buns, sweet rolls, wheat yeast rolls, cinnamon rolls.
2. **Muffins and Biscuits**
3. **Quick Bread** – Examples: Banana Bread, Orange Pumpkin Loaf, Zucchini Bread or Apple breakfast bread

E. Dessert Categories – Entries do not have to meet meal pattern contributions. Entries should be home-made. A serving should be displayed for sampling. The same should be cut or part of the original entry. All entries must be accompanied by a recipe card, no size restriction.

1. **Cookies** – All types: rolled, dropped and bar cookies, Brownies and Peanut Butter Delight are cookies.
2. **Cakes** – Any style of cake with minimal decoration
3. **Cupcakes** – Any kind of cupcakes

Culinary Arts Judging Criteria

1. All entries will be pre-judged to make certain they meet all the criteria.
2. Category winners will be determined by accumulated points based on the following criteria:

Appearance (25 points):

- Compliance with the USDA meal pattern guidelines for portion sizes for grades K-5
- Pleasing appearance
- Even coloring, shape, well proportioned

Taste (25 points):

- Well blended flavors
- Pleasing to the palate
- No overly strong flavors or “off” flavors

Presentation (25 points)

- Item is displayed neatly and merchandised properly and is attractive and has eye appeal.
- All tools, special equipment and utensils, serving/display dishes, garnishes, etc., must be supplied by the participant.
- Non-reimbursable items are not required to be displayed or typical of a school cafeteria.

Composition/Degree of Difficulty/Use of School Food (25 points)

- Cooking techniques necessary to prepare entry, logical use of time/resources
 - Adherence to recipe
 - Use of school food
 - Commodity and Farm to School category entries must have required ingredients
 - Categories requiring recipe, must have recipe that does not identify the participant or the participant’s county or school.
3. Reimbursable entries should be typical of food served to students in the child nutrition programs and be prepared as they would be served in school cafeterias, excluding breads and desserts categories.
 4. Foods normally served hot will be displayed in cooked form and cold foods will be displayed in the form normally used.
 5. May display single serving or entire dish; however, table space is limited to the 12” x 18” placement place setting per entry.
 6. Plates, entrée categories and single component categories will not be taste tested therefore judging criteria will exclude the taste criteria, with 75 total points being the highest possible accumulation for any individual entry.
 7. **ONLY ONE (1) ENTRY PER CULINARY ARTS CATEGORY, UP TO FIVE (5) CATEGORIES PER PERSON WILL BE ACCEPTED (5 total).** Please read rules carefully for each category.

Culinary Arts Awards

1. **Plaques and ribbons** will be awarded to first, second and third place winners in each of the categories.
2. **The Ralph W. Eaton Trophy** – will be awarded for the best of show over-all. It will be selected from the winners of best in show complete school lunch or breakfast plate, entrée, single component, bread, and desserts categories.
3. **The Best of Show Trophy – Complete School Lunch or Breakfast Plate** – will be awarded for the best complete plate. It will be selected from the first-place winners in the four plate categories.
4. **The Best of Show Trophy – Entrée** – will be awarded for the best entrée. It will be selected from the first-place winners in the three entrée categories
5. **The Best of Show Trophy – Single Component** - will be awarded to the best single component. This award will be selected from the first-place winners in the four single component categories.
6. **The Best of Show Trophy – Breads** will be awarded to the best bread. This award will be selected from the first-place winners in the three bread categories
7. **The Best of Show Trophy – Desserts** – will be awarded to the best dessert. This award will be selected from the first-place winners in the three dessert categories.
8. **Judges reserve the right** to limit awards if there are too few entries for adequate competition.

Division II: Creative Arts

4 Competition Categories

Creative Arts – Entries should not exceed 25” wide x 25” long x 36” high but can be smaller. Entry will be disqualified if the incorrect theme or size is used or if the size is exceeded. SIZE IS IMPORTANT!

- A. National School Lunch Week Decoration** – Use the 2021 School year theme for National School Lunch Week, “Wild About School Lunch”
- B. Breakfast Week Decoration** – Use the 2022 School year theme for National School Breakfast Week, “Take Off with School Breakfast.”
- C. Decorated Special Occasion Cakes** – Sheet or tiered cakes where emphasis is on decoration. Must be entirely edible, with the exception of supports for tiered cakes.
- D. Farm to School Display** – Any display using a Farm to School product/products. Requires the use of a fresh fruit or vegetable product/products from the most recent Farm to School product calendar available at <http://www.ncfarmtoschool.com/htm/downloads/cal.htm>
Participation in Farm to School program by the LEA is not a requirement for this category. Fresh produce items used in the display are limited to those grown in North Carolina. For example, bananas and oranges are not allowed since they are not grown in North Carolina.

Creative Arts Rules – All Categories

- 1. All entries must be original concepts. Entries purchased from a florist, craft supplier or bakery are not eligible.
- 2. The entries must exemplify decorations actually used in the Child Nutrition programs.
- 3. Entries for National School Lunch Week and National School Breakfast Week Decorations categories will be disqualified for not using the correct theme as outlined in the category descriptions above.
- 4. Size Restrictions: Entry will be disqualified if it exceeds size restrictions.
Seasonal Category Only: 25” Wide x 25” Long x 36” High, but can be smaller
- 5. **ONLY ONE (1) ENTRY PER CREATIVE ARTS CATEGORY, PER PERSON WILL BE ACCEPTED (4 max).** Please read rules carefully for each category.

Creative Arts Judging Criteria

- 1. **Overall appearance**.....50 points
 - Pleasing appearance, skill in assembly
 - Appropriate for occasion and use in school foodservice
 - Shows originality
 - Colors appropriate, shows wise use of time and materials

- 2. **Techniques and Designs**.....50 points
 - Demonstrates a unique design or idea
 - Creative and imaginative, consistent in design
 - Uses correct theme for 2021-2022 NSLW and 2021-2022 NSBW

Creative Arts Awards

- 1. **Plaques and ribbons** will be awarded to first, second and third place winners in each of the four categories.
- 2. **Best of Show Trophy - Creative Arts** – will be awarded to the best entry which will be selected from the first-place winners in each of the four Creative Arts categories.

SNA-NC Culinary Arts/Creative Arts Competition 2022 Entry Form

PLEASE PRINT CLEARLY AND COMPLETE EACH LINE. THIS FORM MUST BE LEGIBLE.

Person who submits entry must be a SNA-NC member and be pre-registered for the SNA-NC Annual Conference. Person submitting entry is required to pick up his/her registration packet on the day of competition. You may make copies of this form.

Please Print Name of Person Submitting Entry Membership # (required)

School System School Name

Contact Address (PO Box or Street Address)

City State Zip

Cell Phone Number with area code Email Address (*PLEASE PRINT*)

Please give careful consideration before marking your choices. **(NEW THIS YEAR) There is a limit to the categories you may enter, you may enter up to 9 categories if you so choose.**

If you have any questions regarding Culinary Arts, please contact jamie.narron@wilsonschooolsnc.net prior to submitting your application by May 6, 2022. Please read rules carefully for each category. You will receive an email confirmation within 2 weeks of receiving your entry. It is the responsibility of the entrant to verify registration prior to the competition.

Culinary Arts Division (5 Categories)

Complete School Lunch or Breakfast Plate

1. Lunch Entrée Meal
2. Sandwich or Wrap Plate
3. Ethnic Plate
4. School Breakfast Plate

Entrée Category

1. Meat/Meat Alternative Entrée
2. Grab n Go/Second Chance Breakfast
3. Entrée Salad

Single Component Category

1. Commodity Fruit
2. Commodity Vegetable
3. Farm to School Fruit/Vegetable
4. Whole Grain Side Dish

Bread Category

1. Yeast Breads / Sweet Yeast Breads
2. Muffins/Biscuits
3. Quick Bread

Desserts Category

1. Cookies
2. Cakes
3. Cupcakes

Creative Arts Division (4 Categories)

- National School Lunch Week Decoration
- National School Breakfast Week Decoration
- Decorated Special Occasion Cakes
- Farm to School Display

**PLEASE SEND ENTRY TO: Jamie Narron, Director of School Nutrition, Wilson County Schools
PO Box 3878 Wilson, NC 27895 or fax 252-399-0694 or email to jamie.narron@wilsonschooolsnc.net
Email is preferred. Must be postmarked or received via email by May 6, 2022.**

Affiliated Chapters and Chapter Presidents for 2021 - 2022

The following is a list of Chapters and their Presidents that have re-affiliated for this year.

DISTRICT 1

Beaufort – Gloria McCullough
Dare – Bobbie Crum
Elizabeth City/Pasquotank – Yolanda Banks

DISTRICT 2

Lenoir – Andre Clark
Onslow – Nicole Glowner

DISTRICT 3

Edgecombe – Susan Johnson
Halifax – Patricia Bailey
Johnston – Laura Chavis
Wake – Jessica Jones
Wilson – Natasha McKeel

DISTRICT 4

Cumberland – Donna Macmaster
Hoke – LaTora Davis
Robeson – Sandra Leggett
Scotland – Maudie Parsons

DISTRICT 6

Cabarrus – Jennifer Canup
Lincoln – Veronica Walton
Charlotte-Mecklenburg – Staci Burchfield
Union – Lisa Thompson

DISTRICT 7

Alexander – Tina Pope

DISTRICT 8

Buncombe – Christina Dougherty

Is your chapter missing?

Re-affiliation forms are available at
www.schoolnutrition-nc.org

Email your re-affiliation form to:
Dawn Roth
E-mail: jbdfroth@aol.com

**Remember to e-mail a copy
of your chapter bylaws to Dawn Roth.**

*Chapter packets are ONLY emailed to the
chapter presidents who have sent in the
2021-2022 Re-affiliation form.*

Upcoming District Meetings

DISTRICT I MEETING

By Tammy Rinehart, District I Director

The District I Meeting will be April 2, 2022. It will be held at the Pasquotank County High School Cafeteria from 9:00 am to 12:00 pm. Hope to see you there.

DISTRICT III MEETING

By Amber Sharpe, District III Director

The District III Meeting will be held on February 8, 2022. More information will be sent in January. Mark your calendars now.

DISTRICT V MEETING

By Lynn Essick, District V Director

The District V Meeting will be held on March 19, 2022, at the Oak Grove Middle School Cafeteria from 10:00 am to 1:00 pm. See you there.

DISTRICT VII MEETING

By Kathy Caudle, District VII Director

The District VII Meeting will be March 3, 2022. It will be held at the Alexander Central High School from 4:00 pm to 7:00 pm. Hope to see you there.

SNA-NC BALANCE SHEET

as of November 30, 2021

ASSETS

Currents Assets

Checking/Savings

BB&T

\$132,500.17

Small Business (Tim Greene Sch)

\$5,377.84

Wells Fargo BUSINESS CHECKING

\$23,458.95

Wells Fargo Money Market

\$28,601.56

Wells Fargo Bus Money Market

\$58,056.61

Total Checking/Savings

\$247,995.13

TOTAL Current ASSETS

\$247,995.13

TOTAL ASSETS

\$247,995.13

LIABILITY & EQUITY

Current Liabilities

Accounts Payable

2000 - Accounts Payable

\$-335.90

Total Accounts Payable

\$-335.90

Total Current Liabilities

\$-335.90

Total Liabilities

\$-335.90

Equity

3900 - Retained Earnings

\$309,869.23

Net income

\$-61,538.20

Total Equity

\$248,331.03

TOTAL LIABILITIES & EQUITY

\$247,995.13

Welcome New Members - *We welcome each new member.*

The following joined our association in September through November 2021.

DISTRICT 1

- 2 New Members

1740 Pitt Co SNA

Alice Faye Dail
Jennifer Goss

DISTRICT 2

- 17 New Members

2250 Craven Co SNA

Danella Mullins

2650 New Hanover Co SNA

Kendra Cummings

2960 Wayne Co SNA

Kimberly Alston
Jennifer Baker
Kay Baker
Shanyua Coley-Moore
Alice Cook
Loretta Crumpler
Cynthia Davis
Tammy Davis
LaTanya Fennell
Sheri Holland
Lisa Howard
Margaret Lewis
Yashika Mervin
Tammy Mooring
Vito Scalia

DISTRICT 3

- 8 New Members

3920 Wake Co SNA

Kimberly Dracy-Cruz
Wendy Howell
Peggy Sue Liles
Robert Sorochak
Catherine Stio
John Trango
Lucretia Valentic
3980 Wilson Co SNA
Jaqueline Williams

DISTRICT 4

- 18 New Members

4090 Bladen Co SNA

Ashley Huber

Anissa Smith
Tyler Strickland
Jessica Tart
Shatara Todd
Sharon Trent
Brenda Williams

4470 Hoke Co SNA

Travis Blanks
Whitley Brown
Yvonne Burney
Carol Cummings
Madelyn Davis
Wenona Locklear
Rodriguez McRae
Shakela Thomas
Verlencia Tillman Love
Jeneise Farrington
Anna Liza Mele

DISTRICT 5

- 8 New Members

5290 Davidson/Lexington/ Thomasville SNA

Marjorie Anderson
Jackie Davis
Kelley Euliss
Kellie Foggie
Terri Jarrett
Christina Nash

5410 Guilford Co SNA

MJ Cherry

5790 Rockingham Co SNA

Deirdre Moyer

DISTRICT 6

- 37 New Members

6130 Cabarrus Co SNA

Jamala Sampson

6360 Gaston Co SNA

Tretcey Cloud

6800 Rowan-Salisbury SNA

Eulanda Carr-Imes
Lisa MacArthur
Tatisha Muckelly
Nina Smith

6900 Union Co SNA

Maria Castrejon Vivero
Delisa Crowder
Sarah Davis
Lynn Fitzgerald
Stephanie Funderburke
Nallely Gonzalez Alvarez
Wendy Gordon
Cheryl Guion
Areli Hernandez Perez
Valencia Jackson
Sherrie Leak
Ana Karen Magana Alvarez
Patti McInnis
Amber McLain
Robin McLendon
Sonia Pereda
Donna Plowman
Juana Richardson
Linda Ross
Lorena Ruiz
Ashley Sanchez
Nancy Serrano
Barbara Sheehan
Erica Simpson
Richard Sneed
Jordan Starnes
Mary Turpin
Valerie Tyson
Cristian Velasquez
Hirleman Videa Sosa
Rosalind Williams

DISTRICT 8

- 1 New Member

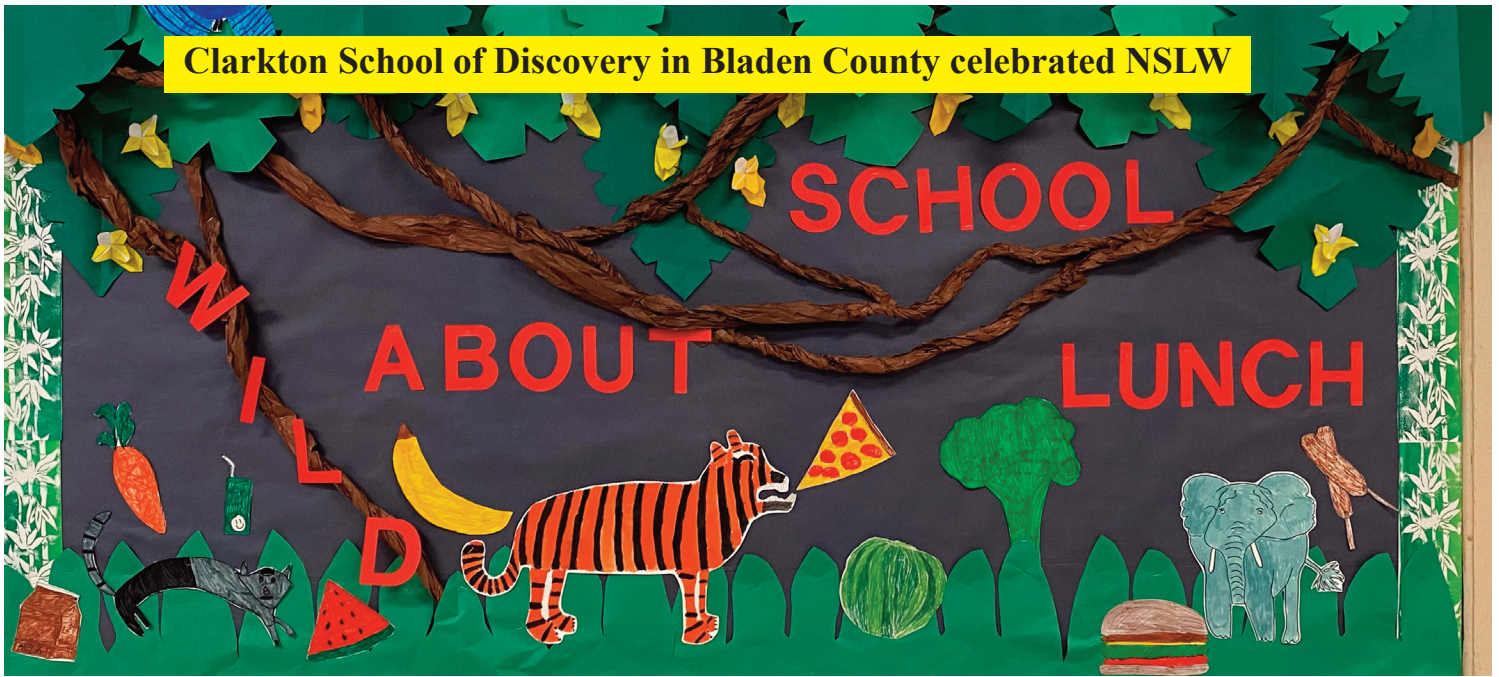
8110 Buncombe Co SNA

Melissa Young

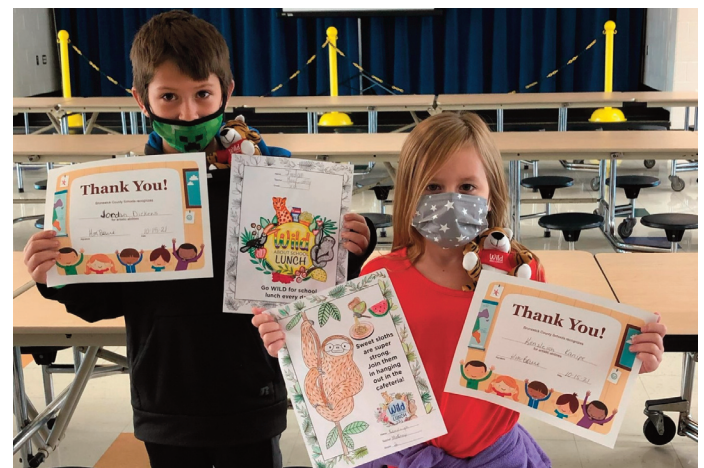
**Congratulations to the
following members for earning
the School Nutrition Specialist
(SNS) Credential.**

**Holli Blackwell
Marie Goad
Stephanie Hall**

National School Lunch Week



Brunswick County Coloring Contest Winners from Jesse Mae Monroe and Waccamaw Schools for NSLW



SNA of NC Industry Partners

The following Sustaining Members are an important part of our Association. Please invite them to your district and chapter meetings and let them know how much you appreciate their services and products.



A.L.C.O.
 AccuTemp Products
 Acosta Foodservice
 Affinity Group Southeast
 ALTA Foods, LLC
 AMA of the Carolinas
 Aryzta
 Asian Food Solutions/Comida Vida
 Azteca
 Brakebush Bros., Inc.
 Bush
 Butterball LLC
 Cannon Marketing
 Cargill
 Carolina Foodservice Solutions, Inc.
 Carolina Marketing, Inc.
 Cavendish Farms Inc.
 Champion Foodservice, LLC
 Citra Pac, Inc./Fruit Pearls
 Cohen Food Service, Inc.
 Denver Equipment Co. of Charlotte, Inc.
 DeWafelbakkers
 Diversified Foods, Inc.
 Dole Packaged Foods
 ES Foods
 Food Sales East
 Foster Farms
 General Mills Foodservice
 Georgia Pacific
 Gilbert Foodservice, Inc.
 Gold Creek Foods
 Gold Star - Dori Division
 Gordon Food Service
 Griffin Marketing Group, Inc.
 Hadley Farms Bakery
 Harvest Hill Beverage Company
 Heartland School Solutions
 Henderson's Best Fresh Cuts

Hershey's Ice Cream
 Hershey's
 House of Raeford
 Idahoan Foods, LLC
 Innoseal Systems Inc.
 Interior Elements, LLC
 ITW
 J & J Snack Foods
 J.M. Smucker
 John Soules Foods/Proview
 JTM Food Group
 Kalera
 Kellogg Company
 Kent Quality Foods, Inc.
 KeyImpact Sales Systems
 Kitchen Resource Group
 Kraft Heinz Company
 Lindy's Homemade, LLC
 Manning Brothers Food Equipment Co.
 Master Marketing Carolinas
 MCI Foods - Los Cabos
 McKee Foods Corp.
 Michael Foods
 Mondelez International
 Nardone Bros. Pizza
 National Food Group, Inc.
 NCDA&CS-Food Distribution
 NC DPI-School Nutrition Services
 NC DPS/Correction Enterprises
 North Carolina Egg Association
 Ocean Spray
 Palmer Hamilton
 Pepsi Bottling Ventures
 Pepsi-Cola Bottling Co of Hickory
 PepsiCo Foodservice
 Peterson Farms Fresh, Inc.
 Pilgrim's Pride
 Premier Equipment Group
 R & H Produce Company, Inc.
 Raisels-Chortles
 Red Gold
 Rich Chicks, LLC
 Rip Van
 S.A. Piazza (Wild Mike's)
 School Food Handler
 Schwan's Company
 SEA Level Social

SFSPac
 Singer T&L
 Smart Mouth Foods
 Southern Food Equipment Reps
 Sterling Manufacturing



Stillwater Provisions
 Suncup Juice
 Super Bakery
 Swanson-Girard Associates
 Sysco Carolinas Region
 Tasty Blend Foods
 Tasty Brands
 Taylor Farms Tennessee
 TekVisions, Inc.
 The Dairy Alliance
 TITAN A LINQ Solution
 Trident Beverage, Inc.
 United Restaurant Equipment Co.
 US Foods, Fort Mill
 Vollrath Company
 Vulcan FEG
 Waypoint
 Yang's 5th Taste





NATIONAL AND STATE NEW MEMBER APPLICATION

Member ID _____

- ① Have you ever been a SNA member? Yes No
- ② First Name _____ Last Name _____
- ③ Email _____ Job Title _____
- ④ School District _____ ⑤ School Name _____ ⑥ Chapter No. _____
- ⑦ Work Phone _____ Home Phone _____
- ⑧ Work Mailing Address (Please indicate preferred mailing address Work Home)
 Address _____ Suite _____
 City _____ State _____ Zip _____
- ⑨ Home Mailing Address
 Address _____ Suite/Apt _____
 City _____ State _____ Zip _____
- ⑩ Who referred you to SNA? First Name _____ Last Name _____ (Optional) Member ID: _____
- ⑪ Membership Category (Check either individual membership or school district/state agency membership (SDM). See back for description)

National Dues

Member Categories	Individual Membership	School District/ State Agency Membership
SN Employee	\$36 <input type="checkbox"/>	\$36 <input type="checkbox"/>
Student	\$36 <input type="checkbox"/>	N/A
Retired	\$36 <input type="checkbox"/>	N/A
SN Manager	\$38 <input type="checkbox"/>	\$38 <input type="checkbox"/>
District Director/Supv/Spec	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Major City Director/Supv/Spec	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
State Agency Director and Staff	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Nutrition Educator	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Other	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Affiliate Employee	\$18 <input type="checkbox"/>	N/A
Affiliate Retired	\$18 <input type="checkbox"/>	N/A

- ⑫ Employed by? Public School Private Management Company
 Private School CACFP
- ⑬ Does your employer pay your dues? Yes No
- ⑭ Are you responsible for school nutrition operations in your school district? Yes No

National, State Dues and Processing Fee are required.

⑮ NATIONAL DUES \$.

NC ⑯ STATE DUES* \$.

⑰ PROCESSING FEE \$ 2 . 5 0

⑱ TOTAL DUES \$.

⑲ Tax-deductible contribution to SN Foundation \$.
 ___\$10 ___\$25 ___\$50 ___Other

⑳ TOTAL PAYMENT \$.

⑯ Your STATE DUES are: (Record state dues in the space provided on right) * Select one.

\$5.50 STU/RET/AFR/AFE/
\$11.50 SNM/

\$7.50 SNE/
\$18.50 SDS/OTH/MCD/EDU/DDS/

⑳ CREDIT CARD INFO: EXP. DATE _____

㉑ Individual Membership Signature _____ Date _____

For SDM multiple applicants, you may use a spreadsheet found at www.schoolnutrition.org/sdm.

See reverse side for important information.

Dues subject to change.

㉒ FOR SCHOOL DISTRICT MEMBERSHIP (SDM) ONLY

SDM Main Contact Name _____

(Optional) SDM Main Contact Member ID _____

Email _____

Business Phone Number _____

Return this form with your credit card information, or your check or money order made out to SNA.
 Prior to October 12, 2021 mail application to SNA, PO Box 759297, Baltimore, MD 21275-9297.
 After October 12, 2021 mail application to SNA Depository, PO Box 719297, Philadelphia, PA 19171-9297.

SNA National and State Membership Application Guidelines

Membership Application for Individual and School District Memberships.

Instructions for completing the front of this application:

1. Please indicate if you have ever been a SNA member.
2. Print your full name as you would like it to appear in your membership record and on your membership card.
3. Print your email address and job title. All SNA members automatically receive emailed information related to the organization.
4. Print your current school district.
5. Print your current school name.
6. If you know your local chapter number, please fill in.
7. Print your work and home phone number.
8. Print your work mailing address.
9. Print your home mailing address.
10. Print full name of member referrer who introduced you to SNA (only needed for new members). This will give the person credits for Star Club and annual membership campaign drives. Optional: Include referrer's SNA member ID.
11. Please review the membership categories listed. Check one that best describes your position. **School District/State Agency Membership (SDM) is a membership managed or coordinated by the school district/state agency and can be transferred to another individual in the same membership category. Please check with your district to see if you are eligible for SDM.**
12. Please check if you are employed by public school, private school, or private management company.
13. Please indicate if your employer pays your dues.
14. Please indicate if you are responsible for school nutrition operations in your school district.
15. Record your national dues based on membership category checked.
16. Record your state dues based on the dues listed on left side of application under "Your state dues are:"
17. All applications must include the processing fee.
18. Please add national, state dues and processing fee amounts. This is the total dues amount to be paid. Applications with incorrect total amount will be returned resulting in a delay of member benefits.
19. Record your optional contribution to the School Nutrition Foundation. The School Nutrition Foundation is a 501(c)(3) organization and donations are tax deductible. Your contribution of \$10 or more will be acknowledged by the School Nutrition Foundation.
20. Add national dues, state dues, processing fee and any optional contributions. This is the total payment.
21. If paying by credit card, please enter your credit card information.
22. This box must be completed for SDM applicants.
23. Please sign and date your completed application. Required for individual membership only. Mail your application and payment to SNA, PO Box 759297, Baltimore, MD 21275-9297.

Membership dues cover a full year of benefits. Processing of application takes approximately two to four weeks from receipt of payment. New members will be mailed a membership card about two weeks after application has been completely processed.

Dues Category	Membership Category	Description	Individual Membership	School District/State Agency Membership
SNE	School Nutrition Employee	Cooks, chefs, bakers, bookkeepers, technicians, assistants, etc.	\$36	\$36
STU	Student	Full-time students enrolled in post-secondary nutrition, health or other food related program. Does not include right to vote.	\$36	N/A
RET	Retired	Retired Members.	\$36	N/A
SNM	School Nutrition Manager	Managers, head cooks, head chefs, assistant managers.	\$38	\$38
DDS	School Nutrition Director, Supervisors, Specialist, Executive Chefs	Working in a school nutrition program at the school district level.	\$130	\$130
MCD	School Nutrition Director, Supervisor, Specialist (Major City)	Working in a school nutrition program where the school district enrollment is 40,000 or more or city population is 200,000 or more.	\$130	\$130
SDS	State Agency Director, Supervisor, Specialist	Working in state office for child nutrition programs, including nutrition education.	\$130	\$130
EDU	School Nutrition Educator	Faculty working in a college/university setting.	\$130	\$130
OTH	Other	Principals, Superintendents, Teachers, etc. Does not include right to vote.	\$130	\$130
AFE	Affiliate Part-Time Staff (less than 4 hours daily)	Optional membership category for retired or part-time school nutrition staff. Does not include a subscription to SN magazine or the right to vote in the annual SNA election.	\$18	N/A
AFR	Affiliate Retired		\$18	N/A

Note: Contributions or gifts to SNA are not deductible as charitable contributions for federal income tax purposes. Contributions to the Foundation are deductible for IRS purposes. \$2.00 of your national dues is used for your subscription to the SN magazine.

School Nutrition Association * 2900 S Quincy Street, Suite 700 * Arlington, VA 22206
 Phone: 800-877-8822 * Web site: www.schoolnutrition.org * E-mail: membership@schoolnutrition.org

2021 - 2022 SNA of NC Board of Directors

STATE OFFICERS

PRESIDENT

Dana Edwards
Johnston County Schools
601-C West Market Street
Smithfield, NC 27577
919-934-1304 x 7028 (w)
danaedwards@johnston.k12.nc.us

PRESIDENT-ELECT

Ruth McDowell
Edgecombe County Schools
311 Jewel Haven Way
Knightdale, NC 27545
252-641-2636 (w)
rmcdowell@ecps.us

VICE-PRESIDENT

Janet Johnson
School Nutrition Services, NC DPI
8309 Serenity Trail
Apex, NC 27523
984-236-2912 (w)
Janet.williamsjohnson@dpi.nc.gov

SECRETARY-TREASURER

Lorie Reece
Lincoln County Schools
2660 Maiden Highway
Lincolnton, NC 28092
704-736-1017 x 20127 (w)
lreece@lincoln.k12.nc.us

INDUSTRY REPRESENTATIVE

Penny Fine
Gilbert Foods
4005 Stuart Andrew Boulevard
Charlotte, NC 28217
704-804-4421 (w)
pfine@gilbertfoods.com

CONTRACTED PERSONNEL

PARLIAMENTARIAN

Harry Wilson
8520 Riley Hill Road
Zebulon, NC 27597
919-413-2137 (c)
wilson.harry.e@gmail.com

LEGISLATIVE ASSISTANT

Rachel Beaulieu
Contact *Gretchen Wilson, PP&L Chair*

BOOKKEEPER

Mary Ann Shoaf
Haywood County Schools
5855 Crabtree Road
Clyde, NC 28721
828-627-1150 (w)
mashoaf@haywood.k2.nc.us

DISTRICT DIRECTORS

DISTRICT 1

Tammy Rinehart
Elizabeth City/Pasquotank Schools
1200 Halsted Boulevard
Elizabeth City, NC 27906
252-335-2981 x 147 (w)
trinehart@ecpps.k12.nc.us

DISTRICT 2

Danelle Moore Smith
Lenoir County Schools
PO Box 729
Kinston, NC 28502
252-527-1109 x 1049 (w)
dmsmith@lenoir.k12.nc.us

DISTRICT 3

Amber Sharpe
Wilson County Schools
PO Box 3878
Wilson, NC 27893
252-399-7842 (w)
Amber.sharpe@wilsonschoolsnc.net

DISTRICT 4

Cheryl Cunningham
Hoke County Schools
310 Wooley Street
Raeford, NC 28376
910-875-4106 (w)
ccunningham@hcs.k12.nc.us

DISTRICT 5

Lynn Essick
Davidson County Schools
250 County School Road
Lexington, NC 27292
336-242-5647 (w)
jenniferessick@davidson.k12.nc.us

DISTRICT 6

Kathy Coble
Charlotte Mecklenburg Schools
3301 Stafford Drive
Charlotte, NC 28208
980-344-0236 (w)
kathyb.coble@cms.k12.nc.us

DISTRICT 7

Kathy Buelin Caudle
Alexander County Schools
700 Liledoun Road
Taylorsville, NC 28681
828-632-7001 x 211
kcaudle@alexander.k12.nc.us

DISTRICT 8

Sheryl Harris
Buncombe County Schools
175 Bingham Road
Asheville, NC 28806
828-255-5974 (w)
sheryl.harris@bcsemail.org

STANDING COMMITTEES AND ADVISORY COUNCILS

MEMBERSHIP

Beverly Cash
Alexander Juvenile Justice-NC DPS
928 NC Highway 16
Taylorsville, NC 28681
828-632-1141 (w)
beverly.cash@ncdps.gov

NUTRITION

Imer Smitth
Brunswick County Schools
35 Referendum Drive
Bolivia, NC 28422
910-253-1091 (w)
ismith@bcswan.net

PUBLIC POLICY/ LEGISLATION

Gretchen Wilson
Pitt County Schools
1717 West 5th Street
Greenville, NC 27834
252-830-4269 (w)
wilsong1@pitt.k12.nc.us

RESOLUTIONS AND BYLAWS

See Vice President

MARKETING ADVISORY

See President-Elect

LEADERSHIP DEVELOPMENT/AWARDS

Kristen Bealler
Hickory Public Schools
432 4th Avenue SW
Hickory, NC 28602
(828)322-2855 x 228 (w)
beallerkr@hickoryschools.net

NON-VOTING BOARD MEMBERS

INDUSTRY ADVISORY

Robert Rolfe
Henderson County Schools
15 Glenway Drive
Asheville, NC 28804
828-891-6310 (w)
rrolfe@hcpsnc.org

CHIEF

Dr. Lynn Harvey
School Nutrition Services, NC DPI
6515 Ben Bur Road
Raleigh, NC 27612
984-236-2901 (w)
Lynn.Harvey@dpi.nc.gov

DIRECTOR, FOOD DISTRIBUTION DIVISION

Walter Beal
NC Dept of Agriculture
and Consumer Services
PO Box 659
Butner, NC 27509
919-575-4490 x 202 (w)
walter.beal@ncagr.gov

EXECUTIVE DIRECTOR

Dawn Ferguson Roth
2318 N. Elm Street
Greensboro, NC 27408
1-888-204-8204 (w)
336-522-5064 Local
jdbfroth@aol.com

COMMITTEE CHAIR NO LONGER ON THE BOARD OF DIRECTORS:

ENDOWMENT

Deborah Carpenter
Hoke County Schools
310 Wooley Street
Raeford, NC 28376
910-875-4106 (w)
dcarpenter@hcs.k12.nc.us



**SCHOOL NUTRITION ASSOCIATION
OF NORTH CAROLINA**

2318 N. Elm Street
Greensboro, NC 27408

PRSRT STD
U.S. Postage
PAID
Charlotte, NC
Permit #3758



SCHOOL
NUTRITION
ASSOCIATION
OF NORTH CAROLINA

SNA-NC MISSION STATEMENT:

**Educate, empower and advocate for the school nutrition professionals
to advance the accessibility, quality and integrity of school nutrition programs**